

**Keen to
come swim
with the
Sharks?**



2024 Sponsorship Guide

THE CLUB

Sharks Netball Inc is Cairns' leading netball club, for junior and senior players.

The club was established in 2001 and has been an institution at Cairns Netball Association since. In the 2023 winter season, Sharks Netball were again winners of the Division 1 grand final, for the third year in a row! Even more exciting, our club continued to grow, adding a further 6 teams to our junior division. This was by far our biggest year on record, with 17 teams in total, and over 150 registered players. Sharks Netball Inc also provided more players to regional representative netball teams than any other club, which demonstrates not only the depth and talent of our player pool, but also the hard work and dedication of our coaches.

The club has a strong junior program with 11 junior teams across all age groups. Each team has dedicated coaches that are trained and experienced in coaching young players skills and developing good sportsmanship. Our six senior teams cater for all skill levels and share a healthy social aspect across the grades.

Sharks Netball prides ourselves on having the right mix of competitive spirit and fun.

We are a family oriented club holding numerous events throughout the year to encourage team spirit and a warm sense of community.





WHAT ARE SPONSORSHIP FUNDS USED FOR?

Our club is an incorporated association, a not for profit entity that exists entirely for the benefit of our members. We have no paid staff, and rely entirely on volunteers for the day to day management of the club. We depend on sponsorship to help offset the cost of all our major expenses, particularly in recent years where the cost of living for our playing families has become so high.

In 2024, sponsorship funds will be essential to assist our club with the following costs:

- court hire for training nights
- training courses and related events for coaches, umpires and managers
- player development opportunities
- social and club building opportunities, such as our club nights where we welcome all players and their families
- end of year presentation events, such as our junior presentation event and senior presentation evening

AVAILABLE SPONSORSHIP PACKAGES: 2024

Great White Shark	Hammerhead Shark	Whale Shark
Investment: \$2,500	Investment: \$1,000	Investment: \$5,000
<p>Includes:</p> <ul style="list-style-type: none"> • Key position for branding on 2024 club training shirts • Exposure of business and services on Sharks Netball Facebook Page (up to 6 times a year) • Brand exposure on Sharks Netball website • Verbal thanks at clinics and other club events • Opportunity to provide promotional products or flyers at clinics and other club events • Invitation to corporate box on club game night 	<p>Includes:</p> <ul style="list-style-type: none"> • Branding on 2024 club training shirts • Exposure of business and services on Sharks Netball Facebook Page (up to 3 times a year) • Brand exposure on Sharks Netball website • Verbal thanks at clinics and other club events • Invitation to corporate box on club game night 	<p>Includes:</p> <ul style="list-style-type: none"> • Branding on 2024 club training shirts • Premium sponsorship rights to Sharks hosted weekend of clinics (junior and seniors) and formal dinner event with an elite Suncorp Super Netball Player. • Logo on invitations and event flyers • Exposure of business and services on Sharks Netball Facebook Page (up to 3 times a year) • Business logo included on online event booking page • Opportunity to provide promotional products or flyers at the weekend clinics and dinner • 2 complimentary tickets to be used for the dinner at the sponsor's discretion